

Figgjo Norway

# At Figgjo the river still runs through the factory.



Figgjo is the sole remaining porcelain manufacturer in the Nordics. We still believe that crafting our porcelain right here, at Figgjo, makes for a better product.

## Leaving a light footprint

Figgjo is a green manufacturer. We recycle all materials not ending up as a finished product. The circular economy is based on the principles of designing out waste and pollution, keeping products and materials in use, and regenerating natural systems.

Figgjo apply these principles by carefully thinking through each step of the process, taking end-to-end responsibility for our products.

All our porcelain contain recycled materials as we recycle all leftover clay throughout the production process. Finished items that don't meet our quality standards are also re-used as filling materials for other local companies. Our parking lot is actually paved with recycled porcelain!

We use no harmful materials in our production, and our emissions are zero. The little pink "lake" you'll find outside the factory is flushing water from the glazing process. The pink glaze particles are filtered out and put back into production. We also clean all the air used in the factory.

Figgjo is ISO certified in quality management, environment and energy consumption and are actively engaged in quality control and environmental conservation.

We are also a member of Grønt Punkt Norge (Green Dot Norway), which means that we take environmental

responsibility for recycling packaging. The Green Dot links 25 European countries to an international community for the recovery and recycling of used packaging.

## Longevity shouldn't be a luxury

At the heart of it all is the idea of making beautiful, functional, and, foremost, durable porcelain – a response to the throwaway mentality.

We make porcelain with a long life cycle, and we repair products that are damaged during production. This applies to around ten percent of our products and means that we have saved 100 tonnes of CO2 emissions because we use the kilns less.

## Form following function

Working closely with professional chefs drives our design process. Function is always paramount – every detail is cared for to help each piece fulfill its intended purpose. The clean lines and understated elegance of our products are a result of form following function.

Things are thrown away not because they have stopped working but because we have stopped loving them. Great design is more important for the environment than lots of people give credit for.

Longevity, of course, doesn't just come from the materials used but also from timeless understated design and usability.